Oracle Business Intelligence Cloud Services

Heartland Oracle User Group

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Presentation Agenda

• Business cases for BICS

• How is it different from on premise OBIEE

• Loading data

• Where does BICS fit in Oracle’s future direction

• Demonstration
Arthur Dayton

- 10+ years developing with Oracle software
- Spent several years as an Oracle customer
- Senior Consultant at Vlamis
- Participating in Oracle Business Intelligence 12c Beta
- Education –
  - BA Accounting, University of Denver
  - MA Management Information Systems, University of Nebraska Omaha
- Adjunct Professor at University of Nebraska Omaha

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Vlamis Software Solutions

- Vlamis Software founded in 1992 in Kansas City, Missouri
- Developed more than 200 Oracle BI systems
- Specializes in ORACLE-based:
  - Data Warehousing
  - Business Intelligence
  - Data Mining and Predictive Analytics
  - Data Visualization
- Expert presenter at major Oracle conferences
- [www.vlamis.com](http://www.vlamis.com) (blog, papers, newsletters, services)
- Co-authors of book “Data Visualization for OBI 11g”
- Co-author of book “Oracle Essbase & Oracle OLAP”
- Oracle University Partner
- Oracle Gold Partner
Tim Vlamis

- 25+ years experience in business modeling and valuation, forecasting, and scenario analyses
- Oracle ACE
- Instructor for Oracle University’s Data Mining Techniques and Oracle R Enterprise Essentials Courses
- Professional Certified Marketer (PCM) from AMA
- Adjunct Professor of Business Benedictine College
- MBA Kellogg School of Management (Northwestern University)
- BA Economics Yale University
Business Cases for BICS

- Bypass for IT bottleneck
- Rapid Prototyping
- Quick Deployment
- Visual Analyzer
- Two-Tier Data Model
- Reduced Total Cost of Ownership
How is BICS different from on premise OBIEE

• Visual Analyzer

• Data Modeling & Loading part of front end

• Software As A Service

• Much Faster Enhancement Cycle

• Not included yet -
  • BI Publisher
  • Agents
  • BIMAD
  • Customization
Where does BICS fit in Oracle’s future direction

• “95% of Oracle’s products to be available in the cloud by October” – Mark Hurd

• New functionality coming to BICS first at rapid pace

• Eliminate pain of integration

• Open Cloud
Data Sources

• Types
  • Schema as a Service
  • Oracle Cloud Database

• Data Loading Methods
  • From files
  • SQL Developer
  • BICS Data Sync
  • REST API
Oracle Test Drive

• Free to try out Oracle BI, Advanced Analytics and Big Data
• Go to www.vlamis.com/td
• Runs off of Amazon AWS
• Hands-on Labs based on Collaborate 2012 HOLs
• Test Drives for:
  • Oracle BI
  • Oracle Advanced Analytics
  • Big Data
• Once signed up, you have private instance for 5 hours
• Available now
BIWA Summit 2016, Jan 26-28
Oracle HQ Conference Center

Business Intelligence, Warehousing and Analytics and Spatial
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www.biwasummit.org
• Add business card to basket or fill out card
Thank You for Attending **BICS** presentation

**Presenter Information**
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