Visual Analyzer

Heartland Oracle User Group

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Presentation Agenda

• How Visual Analyzer is different

• What Visual Analyzer does and doesn’t do

• Where does Visual Analyzer fit in Oracle’s future direction

• Demonstration
Arthur Dayton

- 10+ years developing with Oracle software
- Spent several years as an Oracle customer
- Senior Consultant at Vlamis
- Participating in Oracle Business Intelligence 12c Beta
- Education –
  - BA Accounting, University of Denver
  - MA Management Information Systems, University of Nebraska Omaha
- Adjunct Professor at University of Nebraska Omaha

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Vlamis Software Solutions

• Vlamis Software founded in 1992 in Kansas City, Missouri
• Developed more than 200 Oracle BI systems
• Specializes in ORACLE-based:
  • Data Warehousing
  • Business Intelligence
  • Data Mining and Predictive Analytics
  • Data Visualization
• Expert presenter at major Oracle conferences
• www.vlamis.com (blog, papers, newsletters, services)
• Co-authors of book “Data Visualization for OBI 11g”
• Co-author of book “Oracle Essbase & Oracle OLAP”
• Oracle University Partner
• Oracle Gold Partner
Tim Vlamis

• 25+ years experience in business modeling and valuation, forecasting, and scenario analyses
• Oracle ACE
• Instructor for Oracle University’s Data Mining Techniques and Oracle R Enterprise Essentials Courses
• Professional Certified Marketer (PCM) from AMA
• Adjunct Professor of Business Benedictine College
• MBA Kellogg School of Management (Northwestern University)
• BA Economics Yale University
How Visual Analyzer is different

Visual Analyzer Canvas

- Search Box
- Data Sources
- Data Elements
- Visualizations
- Canvas
- Add New Calculations
- Undo/Redo Edits
- Add Visualization
- Save Project
- Source Diagram
- Explore
- New Project
- Canvas Settings
How Visual Analyzer is different

• It’s for everyone but …

• What Visual Analyzer does and doesn’t do

• Where does Visual Analyzer fit in Oracle’s future direction

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